

VIRGINIA VILLAGE HOLDINGS, LLC

Date: October 23, 2023

To: Vendors & Customers of Leesburg Saturday Farmers Market, Loudoun Economic Development, Office of the Mayor, Town of Leesburg, Loudoun County, Virginia

From: Tina Kitto, Property Manager Virginia Village Shopping Center/Keane Enterprises; Loudoun Valley Homegrown Markets Cooperative (LVHMC) Board of Directors

Subject: Virginia Village Redevelopment and LVHMC Leesburg Farmers Market

This is an exciting time for Keane Enterprises and LVHMC. As redevelopment of the Virginia Village Shopping Center gets closer to a reality, the relationship between our organizations has never been stronger.

It has always been and remains the intention of Virginia Village / Keane Enterprise to support the LVHMC Saturday farmers market through all phases of development. Keane held meetings with LVHMC prior to plan approvals and has remained in constant contact over pending development.

As of today, phase one leases for tenants of Virginia Village Shopping Center have been extended through March 2024. No groundbreaking will occur during this time. Tentative meetings have been set for January / February 2024 between our organizations to revisit the previously mapped out market locations through phase development and to establish a step-by-step plan for the market (to include when & where the market will be located, painting of vendor spaces, parking etc).


The location of the market may shift but the market will open each Saturday as usual. Community Programs & Services such as the Supplemental Nutrition Assistance Program (SNAP/EBT) LVHMC hosts each Saturday will continue without interruption. In short, the farmers market will remain open during all phases of development.

If you have any questions or concerns, please feel free to contact Tina Kitto (Property Management Virginia Village, tkitto@keaneenterprises.com) or Melissa Allen (President LVHMC, melissaallen23@gmail.com)

Sincerely,



Tina Kitto



Melissa Allen

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